Express Screen Executive Overview

How many frustrations have you had when it comes to hiring salespeople? Not just the ones who failed, quit, or moved on, but those you still have who didn't become as successful as you had thought.

Use of the Sales Candidate Express screen from OMG (Objective Management Group) can drastically improve your chances of hiring strong salespeople each and every time. The Express Screen is a time-tested, proven, highly accurate, fast, easy, powerful, customized sales specific tool for selecting candidates who WILL succeed, not only in sales, but also in your company, with your products or services, and in your marketplace. We help you identify candidates that CAN and WILL sell.

- Time-Tested – the industry-leader since 1990
- Proven – Validated and EEOC Compliant.
- **Accurate** – 95% of the candidates recommended are successful!
- Fast – Candidates are usually finished within 30 minutes. You get the results emailed directly to you 5 minutes after that.
- Easy – There's nothing to learn. Nothing to interpret. **We tell you if they're recommended or not!**
- Powerful – You'll learn more about how the candidate you're about to interview will perform in your sales position than you ever believed possible.
- Sales Specific – This is one of the only pre-employment tests developed specifically for evaluating salespeople.
- Customized – We marry our proven criteria for what it takes for a salesperson to succeed to *your* criteria for what it takes for a salesperson to succeed in your company. After they meet our criteria, they have to meet your criteria as well.

For an overview, see this page at the OMG website:
https://www.objectivemanagement.com/candidate-assessments-salespeople.htm